

For Immediate Release



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Lifespan Brands™ Introduces the Chalkboard LAVA® Lamps

LAVA® Lamp: An American Icon Since 1965

ELK GROVE VILLAGE, IL (August 9, 2016) Lifespan brands™ is excited to announce the addition of two new Chalkboard LAVA® lamps to its line of 14.5" lamps. These DIY lamps allow you to customize and add your personal touch to your lamp by drawing or writing messages on the base and cap!

Green Chalkboard 2187 - This lamp features green liquid, white wax and chalkboard paint on the base and cap. This lamp allows for complete decorating customization. Draw pictures, write notes, erase and repeat for endless hours of fun! Comes with one piece of white chalk to get the creativity flowing!

Pink Glitter Chalkboard 2186 - This lamp features pink liquid and silver glitter with a chalkboard paint base and cap. The instant action of the glitter lamp gets the creativity flowing faster! Comes with one piece of white chalk for you to create fun patterns, pictures or messages – then erase and start over for endless hours of entertainment! Plus, glitter adds some sparkle to the excitement.

The Chalkboard lamps retail for \$19.99 and provide soft, relaxing light. Both are exciting additions to the timeless LAVA® lamp line. These lamps are now available for purchase at fine retailers across the country in addition to www.lavalamp.com.



2187 – 14.5" Chalkboard
LAVA® Lamp



2186 – 14.5" Pink Glitter
Chalkboard Lamp

About lifespan brands™

lifespan brands™ is the international manufacturing company that offers a wide range of products including: LAVA® lamps, party products, novelty lighting and bathroom scales. Now over 50 years old and based out of Elk Grove Village, IL, **lifespan brands™** holds the US trademark rights to the shape and name **LAVA® lamp**. Their products are sold across various distribution channels in US, Canadian and European retailers. For more information, please visit www.lavalamp.com.

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